

S O C I A L M E D I A

R E P O R T

M O N T H L Y P E R F O R M A N C E A N A L Y T I C S

J A N U A R Y 2 0 2 4

OAK & OLIVE

CREATIVE | MARKETING | DESIGN

90-DAY OBJECTIVE VIEW

FOLLOWERS

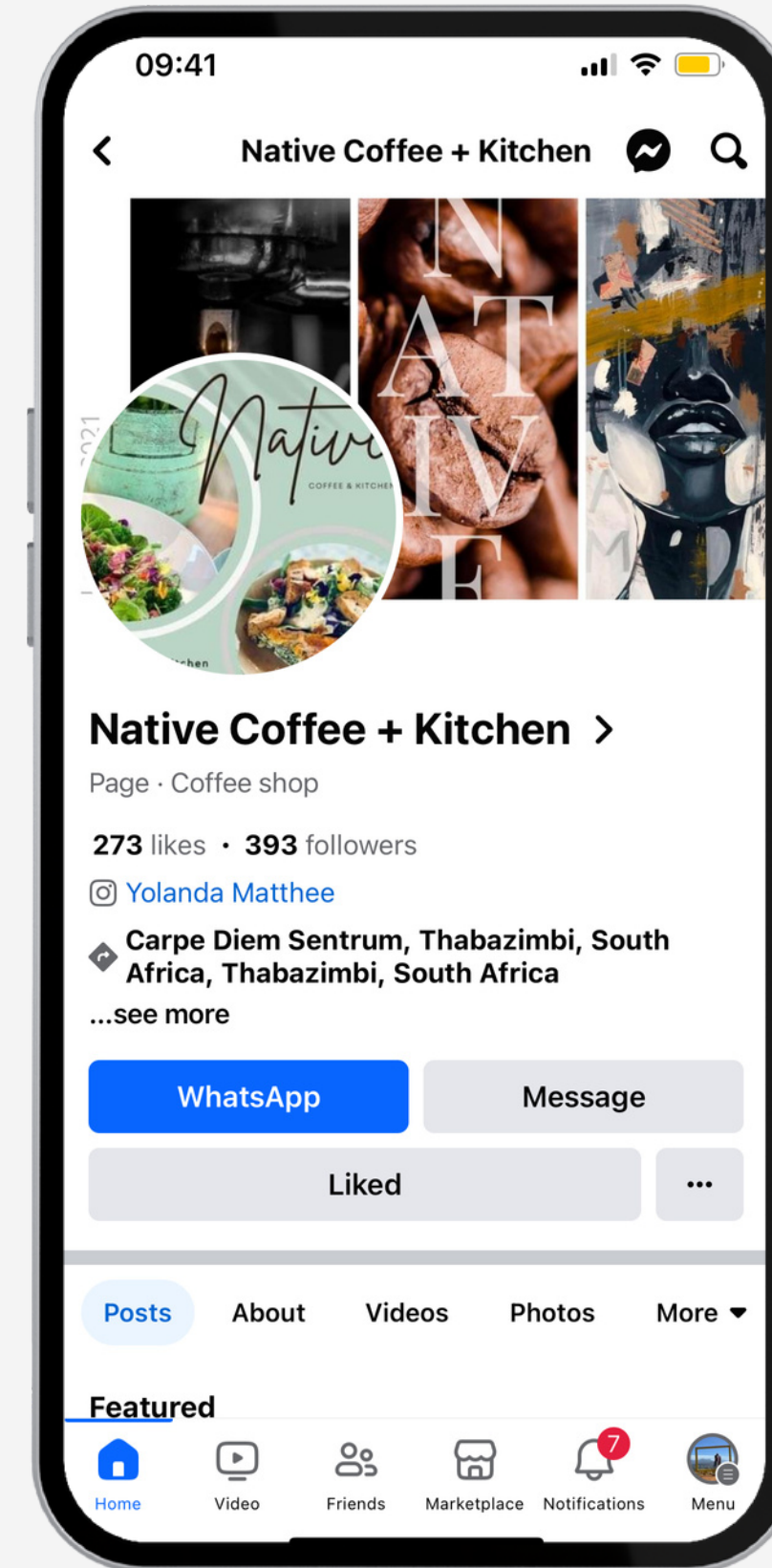
IMPRESSIONS

POST INTERACTIONS

DEMOGRAPHICS

RANKING OF POSTS

CONTENTS

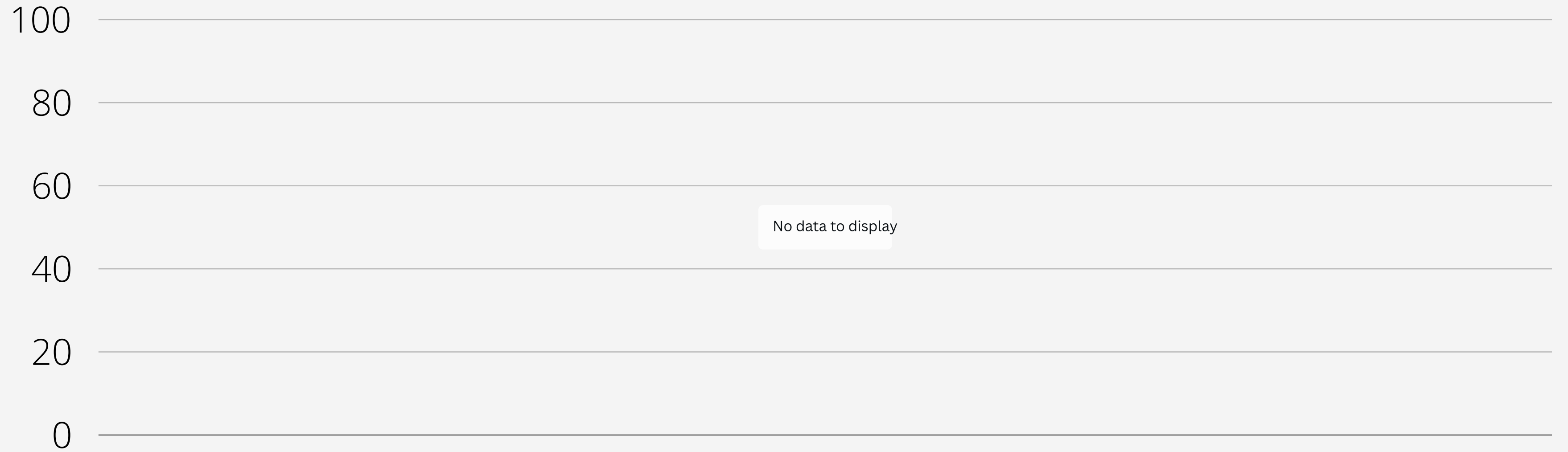


9 0 - D A Y O B J E C T I V E V I E W

	AT ONBOARDING	30 DAYS	60 DAYS	90 DAYS
BUILD AWARENESS	REACH: 5.6K IMPRESSIONS: 18.37K	REACH: 8.2K IMPRESSIONS: 28.83K	REACH: 7.7K IMPRESSIONS: 23.76K	REACH: 12.1K IMPRESSIONS: 31.25K
GROW COMMUNITY	FOLLOWER COUNT: 196	FOLLOWER COUNT: 304	FOLLOWER COUNT: 331	FOLLOWER COUNT: 391
INCREASE ENGAGEMENT	TOTAL ENGAGEMENT: 207	TOTAL ENGAGEMENT: 551	TOTAL ENGAGEMENT: 436	TOTAL ENGAGEMENT: 555

FOLLOWERS

+18.13 %



I M P R E S S I O N S

+31.52 %

100

80

60

40

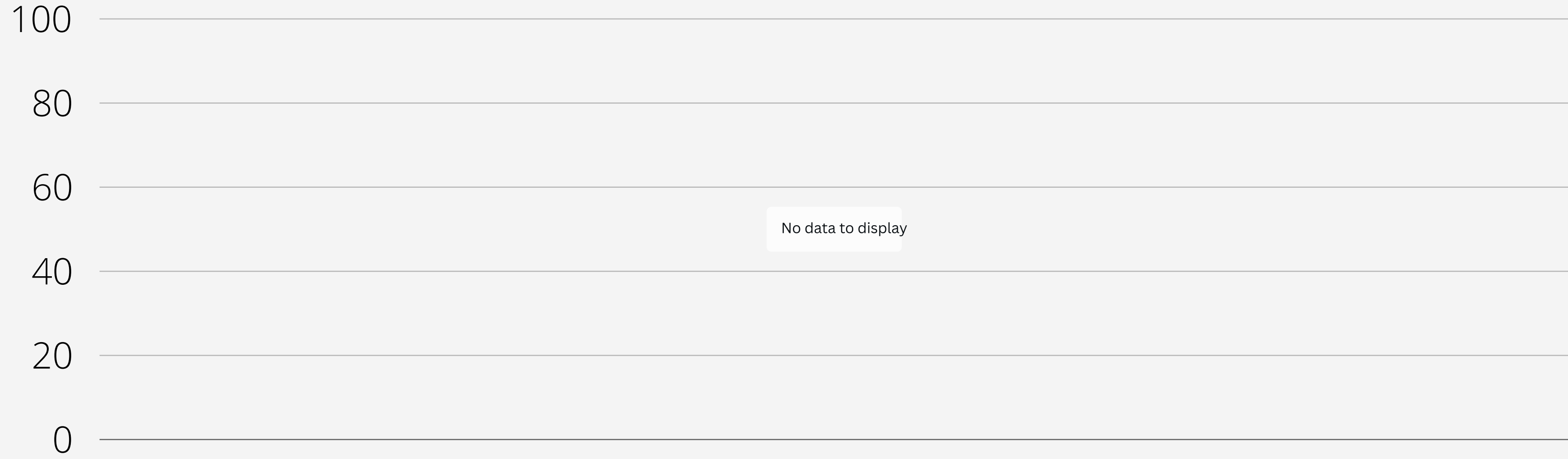
20

0

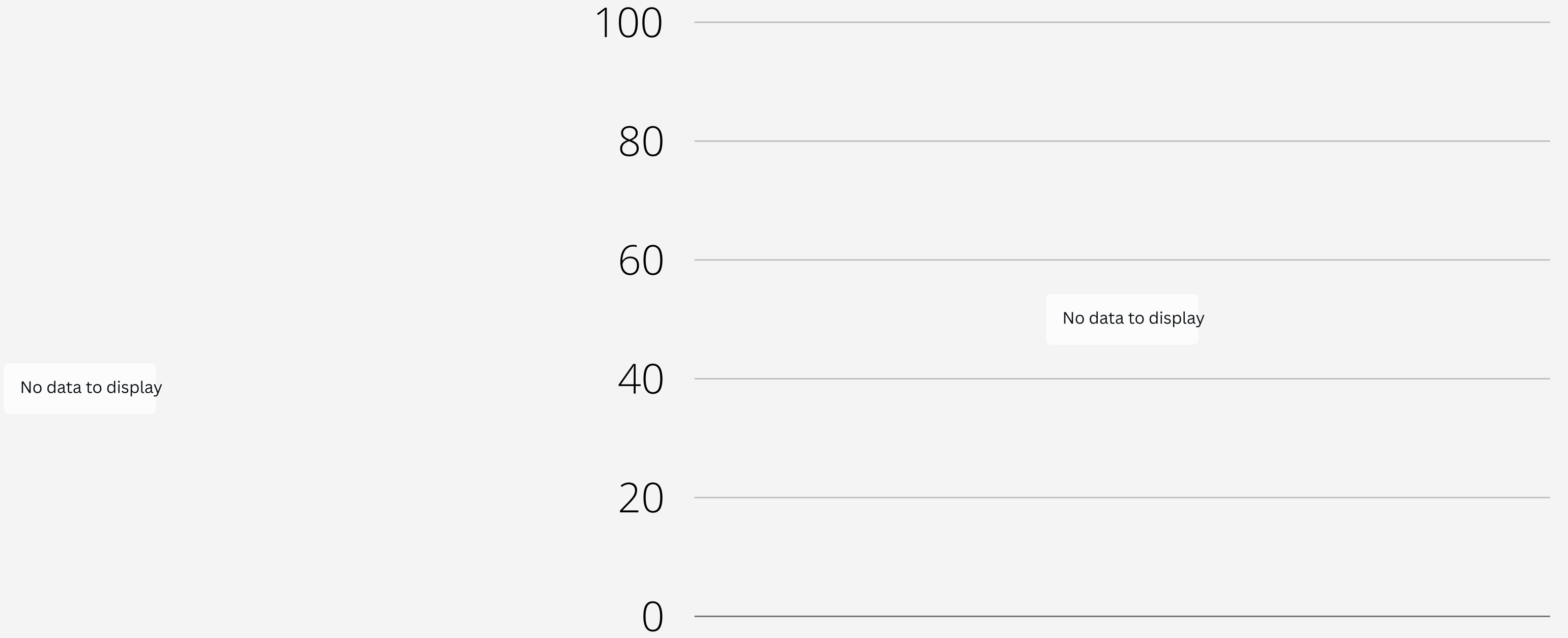
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P O S T I N T E R A C T I O N S

+114,09 %



DEMOGRAPHICS : GENDER & AGE



DEMOGRAPHICS : AREA

No data to display

No data to display

R A K I N G O F 4 B E S T P O S T S

100

80

60

40

20

0

No data to display